

How Jennifer Watts made her boss 10% happier.



What does it take to put a hard-pressed fleet owner in a good mood these days?

How about 10% lower fuel costs? (Enough to fuel every 10th vehicle for free.)

The secret is driver training. At Scania, we know this. We've been training Scania drivers for years in many countries and have seen the remarkable effects first-hand.

Even your most experienced drivers, with millions of

kilometres logged, can learn to drive more fuel-efficiently. Not slower from point to point (delaying the cargo). But in a more attentive, premeditated, less forceful way.

Such a driving style will also save big-time on wear and tear, service, tyres, oil – just about every operating expenditure in your books.

Not to mention the environmental savings. With less

fuel consumed, emissions naturally drop accordingly.

Scania's European driver training programme is as premium as our vehicles. It's complete, hands-on and immensely interactive. Your drivers will find themselves learning from the topmost Scania experts.

The sooner you enrol them, the sooner they can make you a lot happier.

Scania Driver Training. Dedicated all the way. Great training for great drivers.

