

*Sanna Tidstrand,
world speed record holder (242 km/h),
uses protection gear from POC.*



We make safety gear for dare-devil athletes. Now we're looking for a dare-devil sales director.

POC is a young Swedish company with a mission to save the lives and limbs of gravity sports athletes, by giving them state-of-art protection.

Our cross-scientific approach to R&D and design involves many competences – from neurologists and other medical specialists to industrial designers, materials engineers and brand experts. We also work closely with many of the best athletes worldwide, to identify and validate product ideas.

We know we have a winning concept and are determined to make POC a strong global brand.

Are you interested?

Give our CEO Stefan Ytterborn a call at [mobile number]. Or send him a few lines along with your CV.

When the going gets tough, the tough wear POC.

At least on the ski slopes. A growing number of professional and semi-professional dare-devils, looking for the straightest line down, are protecting their heads, spines and other vital body parts with helmets and armor from POC.

Now we're taking our unique concept to the next crowd of seemingly death-defying athletes – the mountain-bikers and free-style bikers.

After that, who knows? The world is full of people who need to protect their bodies while giving their minds a major rush.

To help us reach all these people all over Europe, and make POC their favorite safety gear, we're looking for a person who can head up our European sales effort.

This is a dare-devil job in more ways than one. The workload is huge, the geography vast and the expectations sky-high. But the professional rewards should be considerable.

You'll be driving all sales through our subsidiaries and distributors. And cooperating closely with key buyers at the big retail chains.

You'll be making and executing our sales and marketing strategies, making your own budgets and rolling out your own tactical plans – Europe-wide or market by market.

You'll be setting up new subsidiaries in local markets as our presence there matures.

(We think you get the picture.)

So who are you?

To enjoy and succeed in this job, you should first of all share our passion for business, sports and safety.

As you'd expect for a job like this, we want a proactive, results-oriented person with stamina, social competence and a positive attitude.

Your experience should probably include high-profile consumer sales, as well as people management.

You need to be fluent in English and one other European language. And enjoy traveling.

